



News release

24 June 2020

For immediate release:

New campaign launched to support those with financial worries

East Suffolk Council and its three local Citizens Advice services have launched a new campaign to remind residents with financial worries that free support and advice is available.

To encourage people to talk about any money worries they have to avoid financial problems building up over time, East Suffolk Council and East Suffolk's Citizens Advice services (CAs) have joined forces and launched a new campaign, titled 'Money Matters – Managing Debt Together.'

The aim of the campaign is to direct people to the CAs, which provides free, independent, impartial, and confidential quality assured advice to those with money worries. The team can talk about any financial issues people may have – whether this is advice on debts, or if you're worried about going into debt in the current climate – and explain the options and solutions available to address the issue.

CLlr Letitia Smith said: "If you're worried about money, it is important to know that you are not alone. Free support is available in East Suffolk, and we urge people to talk to us about any financial worries they may have, whether big or small.

"No one will judge you for any decisions that you have made that have led to money problems. Our Citizens Advice are here to help and suggest ways to deal with debt and offer advice on ways to manage your money."

Chiara Saunders, Chief Officer at Leiston, Saxmundham & District Citizens Advice, said:

"We understand how stressful it can be when people are facing financial difficulties, which is why we really wanted to get involved in this campaign to ensure that residents in East Suffolk know

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that they don't need to worry alone.

“At Citizens Advice we provide free, professional, and quality assured advice and we take the time to understand your circumstances and provide advice on maximising your income, minimising your expenditure, and managing any debts or arrears.

“Equally, our experience and knowledge of the local area means that we can help you access additional support you may not be aware of. We are only a phone call or an email away and anything you tell us in the strict confidence.”

To talk to someone from one of the CAs teams, call 0330 107 5627 or email moneymatters@nescab.cabnet.org.uk Monday – Friday between 9.30am – 4pm.

Or to find your nearest CAs, go to www.citizensadvice.org.uk/about-us/contact-us/contact-us/search-for-your-local-citizens-advice/?q=&q2=&c=SERP-BUREAU

ENDS